

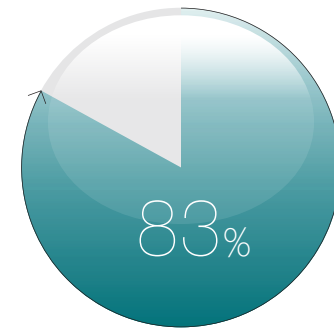
Find Your Beauty **MILBON**

5 Troubles 1 Solution

Based on survey, we noticed that women in the world encounter 5 common scalp troubles.

Itchy Dandruff Dry Sticky Smelly

80% of the women in the world have scalp troubles. However, based on the survey done by MILBON, we noticed that over 60% of the women who encounter scalp troubles are not implementing the proper scalp care.



83% of women in the world encounter scalp troubles.
#1: Cross Marketing Survey in 2016 (n=1300)
#2: MILBON Survey in 2016 (n=331)

Milbon Scalp Series is a simple scalp care that helps to solve the 5 troubles with 1 solution. A perfect line-up consisting of "Cleansing Spa Gel" which is a professional in-salon item, and home care set of "Shampoo", "Treatment" and "Lotion".

Enjoy the refreshment of the scalp and hair with this Milbon Scalp Series.

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Troubles 1 Solution



SCALP



Healthy scalp leads to healthy hair

360° Beautiful Hair
Hair that is beautiful from any angle.

Milbon Scalp series restores scalp health for a healthier, shinier hair.

The relaxed experience that you get at the salon can also be fulfilled at home with the Home Care set.

Milbon presents you the scalp care custom between salons and customers.

